Turning Sustainable Projects into Investable Assets

Financial infrastructure for ESG data and climate risk

IN TRUST WE TRACK. IN DATA WE PROVE.

TRACK GAINS

Capital Does Not Flow Because Risk Is Not Measurable

Fragmented Data

ESG and climate risk are dispersed, with no standardization or interoperability across institutions.

Slow and Expensive Due Diligence

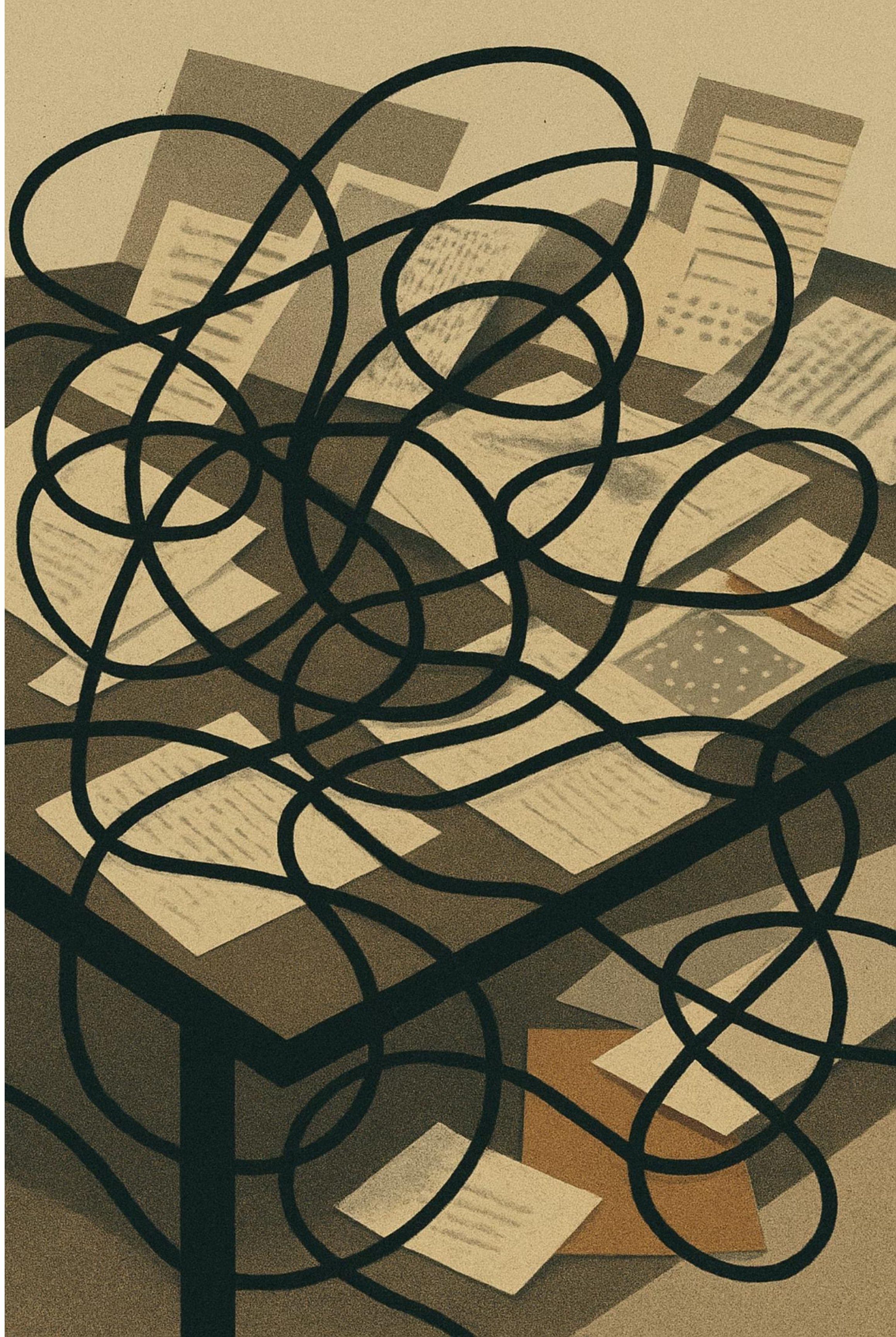
Manual processes increase the cost and time of analysis, pushing capital away from sustainable projects.

Projects Without Bankability

Sustainable initiatives with high potential remain financially invisible to the market.

Lack of Standardized MRV

No reliable global infrastructure for Monitoring, Reporting, and Verification of climate assets.



A Financial Infrastructure Layer — Not an ESG Tool

TrackGains converts fragmented data into financeable assets, connecting sustainable projects to institutional capital.

ESG & Climate Risk Engine

Real-time climate and ESG risk modeling, integrated into financial workflows.

Automated MRV Infrastructure

Automated Monitoring, Reporting, and Verification with traceability and auditability.

Asset Origination Layer

Structuring sustainable assets ready for fundraising and institutional distribution.

Regulatory Reporting Engine

Automated generation of regulatory reports aligned with IFRS S1/S2 and ISSB.

Why TrackGains Is Infrastructure — Not ESG SaaS

Financial infrastructure is not optional — it becomes mandatory. TrackGains is positioned in this critical layer, where value grows with adoption.

Embedded in Financial Workflows

Integrated into credit, structuring, and institutional reporting processes.

Required by Regulatory Compliance

Aligned with IFRS S1/S2 and ISSB — mandatory compliance, not voluntary.

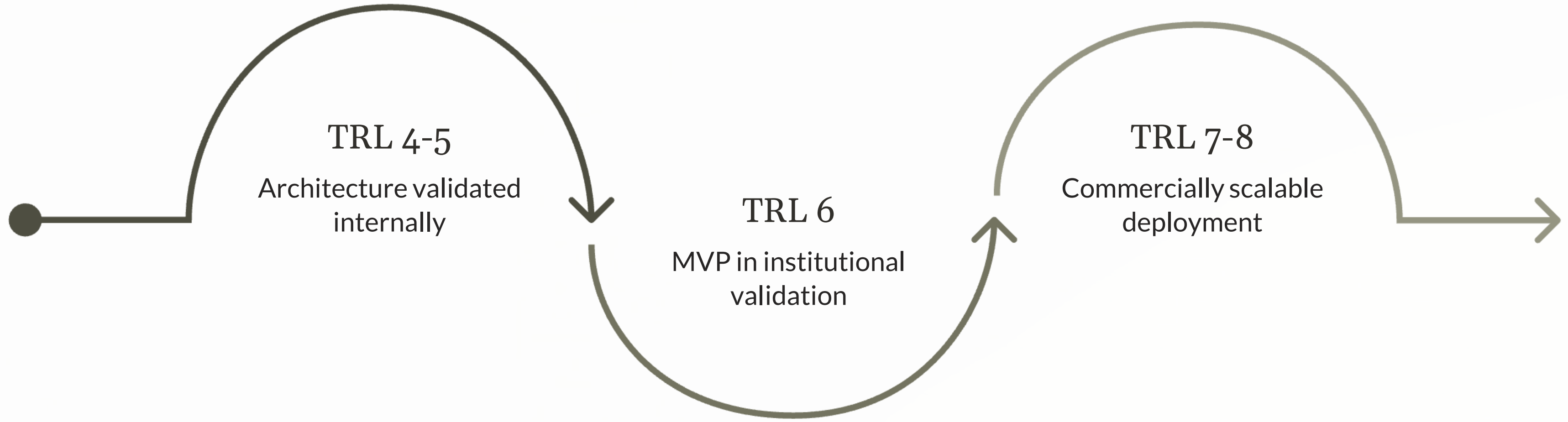
Guides Capital Allocation Decisions

Standardized data that supports green credit and portfolio decisions.

Growing Network Effect

The data layer becomes more valuable as more institutions adopt the platform.

Technology & Maturity



The core architecture is internally owned — with no dependency on third parties for the platform's critical modules.

AI + Geospatial

Predictive models and satellite data analysis for automated MRV and climate risk.

Blockchain

Immutable traceability of carbon assets and credits, ensuring integrity and auditability.

Core Architecture Owned

Internal intellectual property over the strategic modules — a defensible competitive advantage.

Institutional Validation in Progress

Banco do Brasil

Active structuring discussions — integration into the green credit portfolio.

MDR

Pilot programs under formal review for sustainable infrastructure projects.

CNI

Integration into the industrial ecosystem — a distribution channel for the national productive sector.

XP Investimentos

Discussion about market-grade ESG infrastructure — potential for large-scale distribution.

Business Model: Multi-Layer Monetization Aligned with Capital Flows

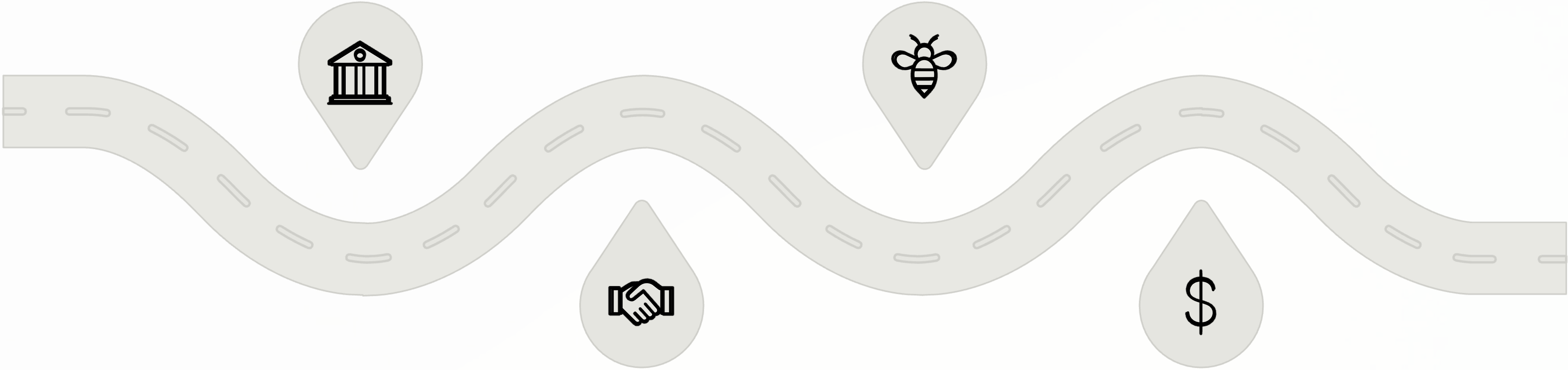
The revenue structure combines predictability with transactional upside. The SaaS model generates recurring base revenue, while structuring fees and data licensing scale with institutional volume.

Tokenization represents future leverage — monetization of climate assets in digital secondary markets.

Initial Go-to-Market Strategy

Pilots
Banks and public programs

Integration
APIs and data infrastructure



Distribution
ESG consultancies as a channel

Monetization
SaaS and structuring fees

The expansion follows a layered adoption model — starting with institutional anchors with high credibility, scaling through specialized distribution channels, and integrating into the financial system as a mandatory data layer.

Pre-Money Valuation: US$ 12M–15M

$12M

Minimum Valuation

Conservative base, pre-commercial validation in progress.

$15M

Reference Valuation

Positioned as infrastructure — a higher multiple than traditional SaaS.

TRL6

Next Milestone

Near-term commercialization with the MVP in institutional validation.

Based on: institutional validation (pre-commercial stage), infrastructure positioning, comparable climate fintech infrastructure companies, and a short-term transition to TRL 6.

Why Now

The convergence of regulatory pressure, systemic climate risk, and the absence of standardized infrastructure creates a unique market entry window.

IFRS S1/S2 and ISSB — Mandatory Disclosure

Global regulation imposing mandatory climate reporting for companies and financial institutions.

Capital Under ESG Pressure

Funds and global banks with ESG targets but no data infrastructure to prove them.

Climate Risk = Financial Risk

Central banks and regulators are integrating climate risk into the prudential framework.

Global Infrastructure Gap

No consolidated global player occupies the standardized data layer for sustainable finance.

The Data Layer for Sustainable Finance

Just as Bloomberg did for traditional financial markets, TrackGains is building the data standard for sustainable capital — starting in Brazil, one of the world's most complex markets and one of the most in need.

From Brazil

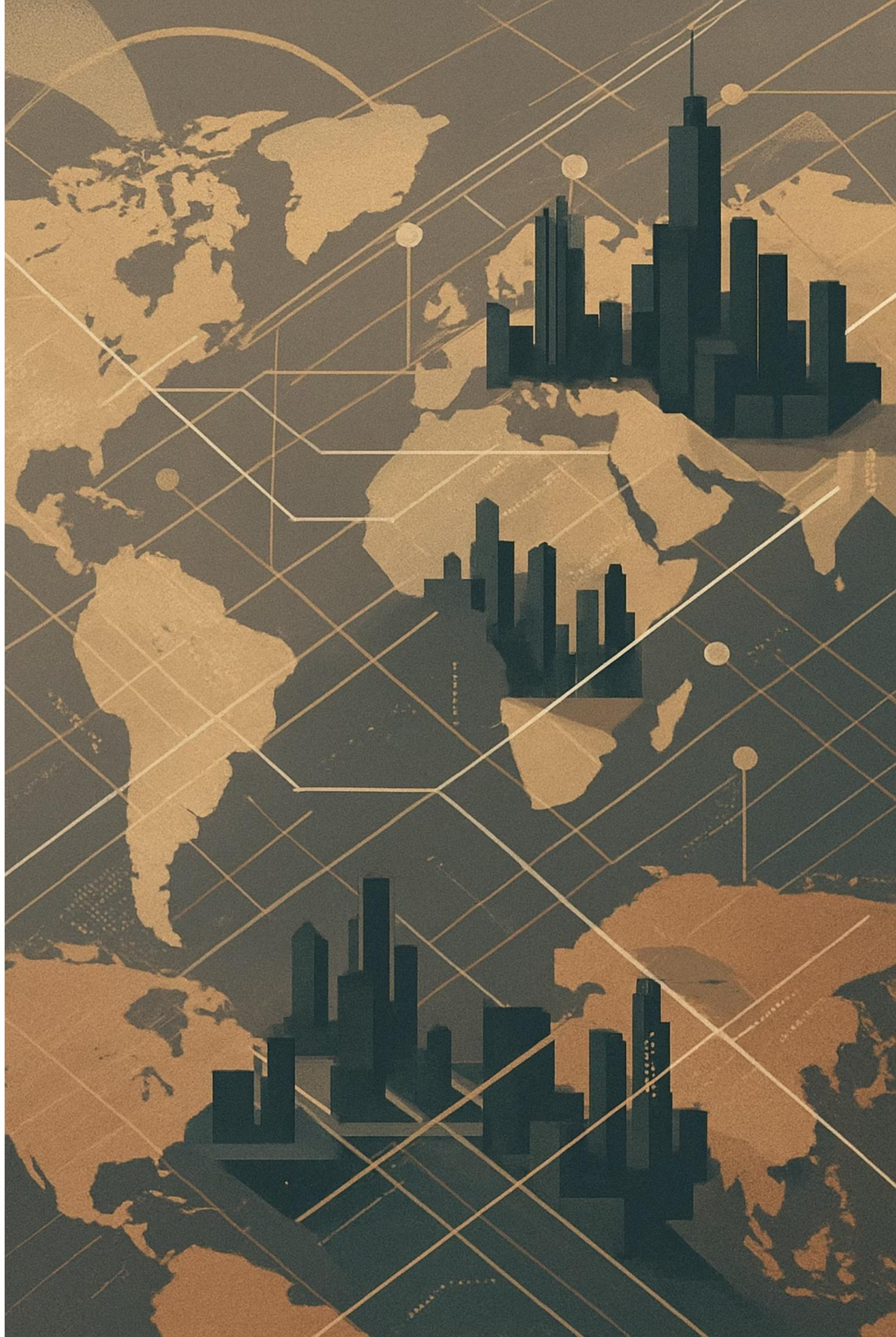
High-friction market — validation in the most demanding environment proves the solution's robustness.

To Global Markets

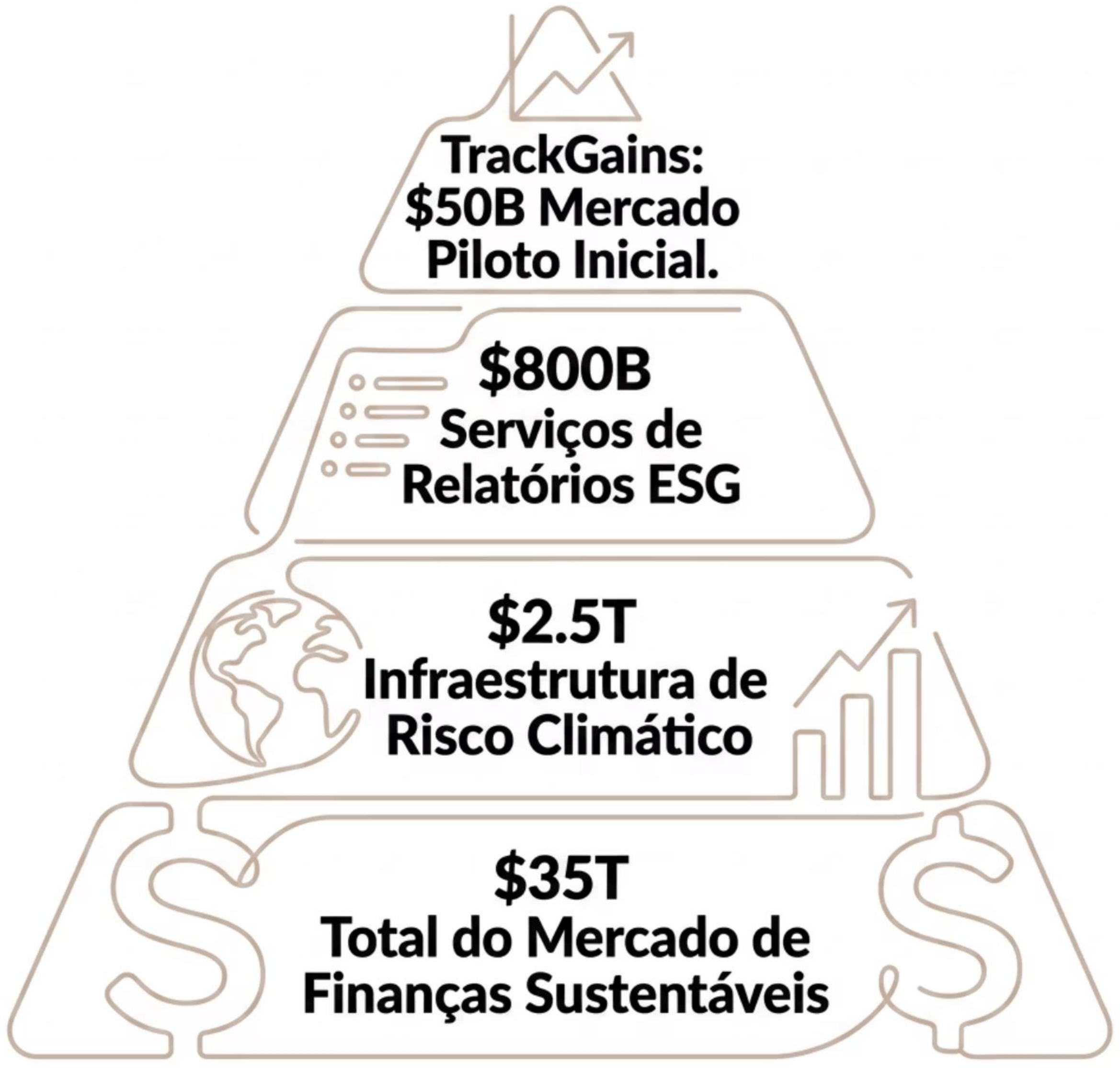
Architecture designed for regulated environments — scalable to Europe, the U.S., and emerging markets.

Industry Standard

Become the global reference for MRV and ESG data for regulated financial institutions.



A $35 Trillion Market — With a Missing Infrastructure Layer



The sustainable finance market moves **US$ 35 trillion** — and is growing rapidly due to global regulatory mandates. Climate and ESG data infrastructure remains fragmented, manual, and without a standard.

> TrackGains does not compete for a slice of the market — it builds the infrastructure on which the market operates.

Initial targets: public and private banks with green portfolios, climate credit funds, and ESG consultancies with active regulatory mandates.